EXPEDITED PROCEDURE-EXAMINING GROUP 3627

S/N 10/666,681

Serial No.:

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Leonard Robert Speiser et al. Examiner: Asfand Sheikh

Group Art Unit: 3627

OK TO ENTER: /A.S./

Filed: September 18, 2003 Docket No.: 2043.093US1

Customer No.: 49845 Confirmation No.: 8255
Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE

SYSTEM

10/666,681

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Final Office Action dated July 15, 2009, please consider the remarks contained herein.